

# PROGRAMME AND COURSE OUTCOMES

# BCom

# Programme Outcomes

PO1	This programme could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Tourism sectors well trained professionals to meet the requirements.	
PO2	Students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all Administration abilities of the Company.	
PO3	By practice of the preparation, they can turn into a Manager, Accountant, Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.	
PO4	Students will prove themselves in different professional exams like C.A., C S, CMA, MPSC, UPSC. As well as other coerces.	
PO5	Capability of the students to make decisions at personal & professional level will increase after completion of this course.	
PO6	Students can independently start up their own business.	
PO7	Students can get thorough knowledge of finance and commerce.	
PO8	The knowledge of different specializations in accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.	
PO9	The students can get the knowledge, skills and attitudes during the end of the B.com degree course.	
PO10	The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day-to-day business activities.	
PO11	Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer.	
PO12	Gets the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.	
PO13	Learns relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.	
PO14	Students will be able to do their higher education and can make research in the field of finance and commerce.	

# **Course Outcomes**

COURSE TYPE	LANGUAGE COURSE I	
COURSE NAME	LANGUAGE SKILLS	
COURSE CODE	EN1111.2	
CREDIT	4	
HOURS	5	
COURSE OUTCOMES		
CO1	Master the language for personal and professional growth.	
CO2	Acquire basic language skills through interactive classroom sessions.	
CO3	Connect language with literature.	

COURSE TYPE	ADDITIONAL LANGUAGE-I	
COURSE NAME	SAHITYAPADANAM – I	
COURSE CODE	ML 1111.2	
CREDIT	4	
HOURS	4	
COURSE OUTCOMES		
CO1	Familiarity with the literary forms of Malayalam novel, drama, travel literature and screenplay.	
CO2	Understanding the compositional strategies of literary forms.	
CO3	Increased capacity to engage in creative writing.	
CO4	Ability to analyse and critique literary works	
CO5	Understand the similarities and differences in the composition of plays and screenplays.	

COURSE TYPE	COMMON COURSE I
COURSE NAME	HINDI GADYA AUR PATRA LEKHAN
COURSE CODE	HN 1111.2
CREDIT	4
HOURS	4

	COURSE OUTCOMES
CO1	Appreciates prose writings in Hindi
CO2	Critically evaluates the contribution of prescribed writers of prose to Hindi literature
CO3	Differentiates various types of letters based on their style and components
CO4	Writes different types of letters in Hindi

COURSE TYPE	COMMON COURSE I	
	GRAMMAR, COMMUNICATION, POETRY, HISTORY OF SYRIAC	
COURSE NAME	LITERATURE	
COURSE CODE	SR 1111.2	
CREDIT	4	
HOURS	4	
COURSE OUTCOMES		
CO1	To develop foundation in grammar	
CO2	Effective communication	
CO3	Acquaint with the outline of Syriac literature	
CO4	Comprehend the aesthetics of Syriac poems	

COURSE TYPE	FOUNDATION COURSE I		
COURSE NAME	METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION		
COURSE CODE	CO 1121		
CREDIT	2		
HOURS	4		
	COURSE OUTCOMES		
CO1	Makes familiar the students with the emerging changes in the modern office environment and to develop organizational skills.		
CO2	Builds up the conceptual, analytical, technical and managerial skills by efficient office organization and records management		
CO3	Inculcates technical skills among the students for designing		

	and developing effective means to manage records, consistency and efficiency of work flow in the administrative section of an organization will be developed.
CO4	Develops employability skills among the students.

COURSE TYPE	CORE COURSE I		
COURSE NAME	ENVIRONMENTAL STUDIES		
COURSE CODE	CO 1141		
CREDIT	3		
HOURS	4		
	COURSE OUTCOME		
CO1	It enables the students to acquire basic ideas about		
	environment and emerging issues about environmental		
	problems.		
CO2	It gives awareness about the need and importance of		
	environmental protection.		
CO3	The students prepare financial statements from incomplete		
	records		

COURSE TYPE	CORE COURSE II	
COURSE NAME	MANAGEMENT CONCEPTS	
COURSE CODE	CO 1142	
CREDIT	3	
HOURS	4	
COURSE OUTCOMES		
CO1	Equips learners with knowledge of management concepts and their application in contemporary organisations	
CO2	Facilitates overall understanding of the different dimensions of the management process.	
CO3	Makes familiar the students with the emerging changes in the modern office environment and to develop organizational skills.	

COURSE TYPE	COMPLEMENTARY COURSE I
COURSE NAME	MANAGERIAL ECONOMICS
COURSE CODE	CO 1131

CREDIT	3
HOURS	4
	COURSE OUTCOMES
CO1	Provides students' knowledge of Micro Economic concepts and inculcate an analytical approach to the subject matter.
CO2	To arouse the students' interest by showing the relevance and use of various economic theories.
CO3	To apply economic reasoning to solve business problems.

COURSE TYPE	LANGUAGE COURSE III	
COURSE NAME	ENGLISH GRAMMAR USAGE AND WRITING	
COURSE CODE	EN1212.2	
CREDIT	4	
HOURS	5	
COURSE OUTCOMES		
CO1	Acquire good understanding of modern English grammar.	
CO2	Write grammatically and idiomatically correct language.	
CO3	Improve verbal communication skill.	
CO4	Minimize mother tongue influence.	

COURSE TYPE	ADDITIONAL LANGUAGE II		
COURSE NAME	SAHITYAPADANAM – II		
COURSE CODE	ML 1211.2		
CREDIT	4		
HOURS	4		
	COURSE OUTCOMES		
	Familiarity with Malayalam literature such as poetry, story and		
CO1	essay.		
CO2	Understanding the writing strategies of various literary forms.		
CO3	The capacity to engage in creative writing and interest in poetic		
COS	enjoyment increases.		
CO4	Trained in practical translation (English to Malayalam and		
	Malayalam to English).		
CO5	Understand the qualities a translator should have and get		
	inspired to learn more about translation.		

COURSE TYPE	COMMON COURSE - II	
COURSE NAME	HIDI KAVITA AUR ANUVAD	
COURSE CODE	HN 1211.2	
CREDIT	4	
HOURS	4	
COURSE OUTCOMES		
CO1	Understands the development of Hindi poetry from the Bhakti period modern times	

<b>CO2</b>	Translates simple passages from Hindi to English and vice versa
CO3	Opens a career option that of a translator

COURSE TYPE	COMMON COURSE - II	
COURSE NAME	Grammar, Communication, Prose, History of Syrian People in Kerala	
COURSE CODE	SR 1211.2	
CREDIT	3	
HOURS	4	
COURSE OUTCOMES		
CO1	Understand the parts of speech	
CO2	To develop writing skills	
CO3	Comprehend the different historical ages	

COURSE TYPE	FOUNDATION COURSE II
COURSE NAME	INFORMATICS AND CYBER LAWS
COURSE CODE	CO 1221
CREDIT	3
HOURS	4
	COURSE OUTCOME
CO1	It makes students familiar with computer environment
CO2	It makes students familiar with operating systems.
CO3	It makes students aware of accounting packages like tally.
CO4	It develops skill among students in applications of internet in commerce education
CO5	It educates students with the networking and different languages of computer.

COURSE TYPE	CORE COURSE III
COURSE NAME	FINANCIAL ACCOUNTING
COURSE CODE	CO 1241
CREDIT	3

HOURS	4	
	COURSE OUTCOMES	
CO1	It enables the students to learn principles and concepts of Accountancy.	
CO2	Students are enabled with the Knowledge in the practical applications of accounting.	
CO3	It enables the students to learn the basic concepts of Partnership Accounting, and allied aspects of accounting.	
CO4	The students will get thorough knowledge on the accounting practice prevailing in partnership firms and other allied aspects.	
CO5	It finds out the technical expertise in maintaining the books of accounts.	
CO6	It encourages the students about maintaining the books of accounts for further reference.	

COURSE TYPE	CORE COURSE IV	
COURSE NAME	BUSINESS REGULATORY FRAMEWORK	
COURSE CODE	CO 1242	
CREDIT	3	
HOURS	4	
COURSE OUTCOMES		
C01	It provides a brief idea about the framework of Indian business Laws	
CO2	It enables the students to apply the provisions of business laws in business activities	

COURSE TYPE	COMPLEMENTARY COURSE II
COURSE NAME	BUSINESS MATHEMATICS
COURSE CODE	CO 1231
CREDIT	3
HOURS	4

COURSE OUTCOMES	
CO1	It familiarises the students with the basic mathematical tools.
CO2	It imparts skills in applying mathematical tools in business practice

COURSE TYPE	LANGUAGE COURSE IV	
COURSE NAME	BUSINESS ENGLISH	
COURSE CODE	EN1311.2	
CREDIT	3	
HOURS	3	
COURSE OUTCOMES		
CO1	Understand the basic concept of business communication.	
CO2	Employ English language in every day situations and business	
	transactions.	
CO3	Communicate fluently and to reach across boundaries of personal	
	and cultural differences.	

COURSE TYPE	CORE COURSE V	
COURSE NAME	ENTREPRENEURSHIP DEVELOPMENT	
COURSE CODE	CO 1341	
CREDIT	3	
HOURS	4	
COURSE OUTCOMES		
CO1	It makes the students aware about the Business and Business Environment.	
CO2	It develops entrepreneurial awareness among students.	
CO3	It motivates students to make their mind set for thinking entrepreneurship as career.	

COURSE TYPE	CORE COURSE VI	
COURSE NAME	ADVANCED FINANCIAL ACCOUNTING	
COURSE CODE	CO 1342	
CREDIT	4	
HOURS	5	
COURSE OUTCOMES		
C01	It creates awareness of accounts related to dissolution of partnership firms.	
CO2	It acquaints students with the system of accounting for different branches and departments.	
CO3	It enables students to prepare accounts of consignments.	

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<b>COURSE TYPE</b>	CORE COURSE VII		
<b>COURSE NAME</b>	COMPANY ADMINISTRATION		
COURSE CODE	CO 1343		
CREDIT	3		
HOURS	4		
	COURSE OUTCOMES		
	It imparts students with the knowledge of fundamentals of		
CO1	Company Law and provisions of the Companies Act of 2013.		
	Apprises the students of new concepts involving in company law		
CO2	regime.		
CO3	Acquaints the students with the duties and responsibilities of Key		
05			

COURSE TYPE	ELECTIVE COURSE 1 STREAM 1		
COURSE NAME	FINANCIAL MANAGEMENT		
COURSE CODE	CO 1361.1		
CREDIT	4		
HOURS	5		
	COURSE OUTCOMES		
C01	It familiarises the students with the conceptual framework of		
	financial management.		
CO2	It enables the students to understand the practical application of financial management.		

COURSE TYPE	ELECTIVE COURSE 1 STREAM 2	
COURSE NAME	PRINCIPLES OF CO-OPERATION	
COURSE CODE	CO 1361.2	
CREDIT	4	
HOURS	5	
COURSE OUTCOMES		
CO1	It gives knowledge about the development of co-operative movement in India and abroad.	
CO2	It inculcates the principles of co-operation among the students.	
CO3	It acquaints the students with the management and working of co- operatives	

COURSE TYPE	COMPLEMENTARY COURSE III	
COURSE NAME	E-BUSINESS	
COURSE CODE	CO 1331	
CREDIT	3	
HOURS	4	
COURSE OUTCOMES		
CO1	It exposes the students to e- business and its potentialities.	
<b>CO</b> 2	It provides students a clear-cut idea of e-commerce and e-business and their types and models.	
CO3	It acquaints students with some innovative e-business systems.	
CO4	It imparts knowledge on the basics of starting online business.	

LANGUAGE COURSE VI		
READINGS IN LITERATURE		
EN 1411.2		
4		
3		
COURSE OUTCOMES		
Familiarize with various genres of writing.		
Able to effectively read and appreciate literature		
Acquire critical thinking by reading between the lines		

COURSE TYPE	CORE COURSE VIII	
COURSE NAME	INDIAN FINANCIAL MARKET	
COURSE CODE	CO 1441	
CREDIT	3	
HOURS	4	
COURSE OUTCOMES		
C01	It provides an in-depth knowledge on Financial Market and its Operations	
CO2	It provides a clear-cut idea about the functioning of Indian Financial	
CO3	It familiarises general and Capital market operations in particular.	

COURSE TYPE	CORE COURSE IX		
COURSE NAME	BANKING AND INSURANCE		
COURSE CODE	CO1442		
CREDIT	3		
HOURS	4		
	COURSE OUTCOMES		
CO1	It exposes the students to the changing scenario of Indian banking and Insurance.		
CO2	It provides a basic knowledge about the theory and practice of banking		
CO3	It provides a basic understanding of Insurance business.		

004	It familiarises the students with the changing scenario of Indian
	Banking and Insurance.

COURSE TYPE	CORE COURSE X
COURSE NAME	CORPORATE ACCOUNTING
COURSE CODE	CO 1443
CREDIT	4
HOURS	5
	COURSE OUTCOMES
C01	It exposes the students to the accounting practices prevailing in corporate.
CO2	It creates awareness about corporate accounting in conformity with the provisions of Companies Act, IAS and IFRS.
CO3	It helps the students in preparation of accounts of banking and insurance companies.
CO4	It enables the students to prepare and interpret financial statements of joint stock companies

COURSE TYPE	ELECTIVE COURSE II STREAM I
COURSE NAME	PROJECT FINANCE
COURSE CODE	CO1461.1
CREDIT	4
HOURS	5
	COURSE OUTCOMES
CO1	It provides an understanding of the process and issues relating to project preparation, appraisal, administration, review and monitoring of projects.
CO2	It familiarises the students with the types of project appraisal, risk analysis, project financing, costing, and valuing;
CO3	It provides an overview of global project appraisal issues.

COURSE TYPE	ELECTIVE COURSE II STREAM II
COURSE NAME	CO-OPERATIVE MANAGEMENT AND ADMINISTRATION
COURSE CODE	CO 1461.2

CREDIT	4
HOURS	5
	COURSE OUTCOMES
C01	It provides knowledge about the system of management and administrative set up of co-operatives.
CO2	It familiarises the students with the principles and practice of co- operative management and administration
CO3	It enables the students to identify the issues in the process of management and administration of co-operatives.

COURSE TYPE	COMPLEMENTARY COURSE IV		
COURSE NAME	BUSINESS STATISTICS		
COURSE CODE	CO 1431		
CREDIT	3		
HOURS	4		
	COURSE OUTCOMES		
	It develops the skill for applying appropriate statistical tools and		
CO1	techniques in different business situations.		
	It enables the students to gain understanding of statistical		
CO2	techniques those are applicable to business		
CO3	It enables the students to apply statistical techniques in business.		

COURSE TYPE	CORE COURSE XI	
COURSE NAME	FUNDAMENTALS OF INCOME TAX	
COURSE CODE	CO 1541	
CREDIT	4	
HOURS	5	
COURSE OUTCOMES		
C01	It imparts basic knowledge and understanding of the concepts and	
	practices of Income Tax law in India.	
CO2	Familiarizes the fundamental concepts of Income Tax.	
CO3	It enables the students to acquire the basic skills required to compute the tax liability of individual assessee with more emphasis on Income from Salaries and Income from House property	

COURSE TYPE	CORE COURSE XII	
COURSE NAME	COST ACCOUNTING	
COURSE CODE	CO 1542	
CREDIT	4	
HOURS	5	
COURSE OUTCOME		
C01	It imparts knowledge of cost accounting system and acquaint the	
	students with the measures of cost control.	
CO2	It familiarizes the students with cost and cost accounting concepts	
CO3	Comprehends cost accounting as a distinct stream of accounting	

COURSE TYPE	CORE COURSE XIII	
COURSE NAME	MARKETING MANAGEMENT	
COURSE CODE	CO 1543	
CREDIT	3	
HOURS	4	
COURSE OUTCOMES		
C01	This course enables the students, the practical knowledge and the tactics in the marketing	
CO2	Critically analyse the basic concepts and trends in Marketing.	

CO3	It makes aware of the recent changes in the field of marketing.
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COURSE TYPE	OPEN COURSE	
COURSE NAME	PRINCIPLES OF MANAGEMENT	
COURSE CODE	CO 1551.2	
CREDIT	2	
HOURS	3	
COURSE OUTCOME		
C01	It familiarises the students from other faculties on the framework of management.	
CO2	It provides knowledge on the fundamentals of management principles and functions.	

COURSE TYPE	ELECTIVE COURSE III: STREAM I - FINANCE	
COURSE NAME	FINANCIAL SERVICES IN INDIA	
COURSE CODE	CO 1561.1	
CREDIT	4	
HOURS	5	
COURSE OUTCOME		
CO1	It provides a general awareness about the financial services	
CO2	It familiarizes the students with the structure and functioning of financial service sector in India.	

COURSE TYPE	ELECTIVE COURSE III: STREAM 2 - CO-OPERATION	
COURSE NAME	CO-OPERATIVE LEGAL SYSTEM	
COURSE CODE	CO 1561.2	
CREDIT	4	
HOURS	5	
COURSE OUTCOME		
CO1	It gives knowledge of the legal system prevailing in India for the management and administration of co-operatives.	
CO2	It gives an insight into the prevailing co-operative legal system.	
CO3	It enables the students to understand the legal framework of co- operation.	

COURSE TYPE	CORE COURSE XIV
COURSE NAME	AUDITING
COURSE CODE	CO 1641
CREDIT	4
HOURS	4
	COURSE OUTCOME
CO1	The course acquaints the students with the principles and practice of auditing
CO2	It provides students the knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards.
CO3	It familiarizes students with the audit of Companies and the liabilities of the auditor.

CORE COURSE XV
APPLIED COSTING
CO 1642
4
5
COURSE OUTCOMES
It develops the skill required for the application of the methods and
techniques of costing in managerial decisions.
It acquaints the students with different methods and techniques of
costing.
It enables the students to apply the costing methods and techniques
in different types of industries

COURSE TYPE	CORE COURSE XVI
COURSE NAME	MANAGEMENT ACCOUNTING
COURSE CODE	CO 1643
CREDIT	4
HOURS	5

COURSE OUTCOMES		
C01	It develops professional competence and skill in applying accounting information for decision making.	
CO2	It enables students to acquire sound knowledge of concepts, methods and techniques of management accounting	
CO3	It makes the students develop competence with management accounting usage in managerial decision making and control.	

COURSE TYPE	OPEN COURSE II	
COURSE NAME	STRATEGIC MANAGEMENT	
COURSE CODE	CO 1651.2	
CREDIT	2	
HOURS	3	
COURSE OUTCOMES		
C01	It enhances the decision-making abilities of students in situations of uncertainty and dynamic business environment.	
CO2	It gives basic understanding about the concepts related to strategic management.	
CO3	It acquaints the students with the managerial tasks associated with implementing corporate strategy.	

COURSE TYPE	ELECTIVE COURSE IV: STREAM1- FINANCE	
COURSE NAME	TAXATION LAW AND ACCOUNTS	
COURSE CODE	CO1661.1	
CREDIT	4	
HOURS	5	
COURSE OUTCOMES		
	It equips the students with the practical skill and knowledge of	
CO1	Income Tax and fundamentals of GST	
	It enables the students to understand the provisions of Income Tax	
CO2	for computing Total Income and Tax liability of various persons.	
	It familiarises the students with the procedure of Income Tax	
CO3	Assessment	
CO4	It provides students the basic knowledge of Goods and Service Tax	

COURSE TYPE	ELECTIVE COURSE IV: STREAM 2 -CO-OPERATION	
COURSE NAME	CO-OPERATIVE ACCOUNTING	
COURSE CODE	CO 1661.2	
CREDIT	4	
HOURS	5	
COURSE OUTCOMES		
CO1	It imparts knowledge about the system of maintaining books and accounts in cooperatives and to develop the skill in undertaking co- operative audit.	
CO2	It familiarises the students with the special features of accounting and audit in co-operatives.	
CO3	It enables the students to understand the procedures of co-operative audit.	

COURSE TYPE	PROJECT	
COURSE NAME	PROJECT	
COURSE CODE	EN1643	
CREDIT	3	
HOURS	3	
COURSE OUTCOMES		
CO1	Gain knowledge on a topic of choice.	
CO2	Research and analyse the content or matter.	
CO3	Assimilate and present the matter in specific model.	