

**BA ENGLISH AND
COMMUNICATIVE ENGLISH**

**PROGRAMME AND
COURSE OUTCOMES**

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Programme Outcomes

PO1	Bring in a harmonious blend of sensitive knowledge production and skill development.
PO2	Simultaneous rendering of language use and literary manifestations for a holistic approach towards education.
PO3	Develop knowledge competence in select thrust areas that would provide directions to the students in terms of research as well as career options.
PO4	Recognize the varied possibilities multiple disciplines offer in terms of knowledge creation and skill acquisition
PO5	Make the students aware of the formation of knowledge and the politics of the same.
PO6	Comprehend the current modes of writings – that which encompasses the issues related to power, race, caste, gender, ethnicity, climate change etc. and realize the role of literature in inculcating social sensitiveness.
PO7	Equip the students to identify and resist the sociocultural hegemonies and their literary representations through narratives of pluralities.
PO8	Contribute to the realm of knowledge production with an increased intellectual, creative, critical and multidisciplinary capability.
PO9	Enhance the skill attributes in the curriculum and help the students with the same in everyday praxis.
PO10	Focus on specific vocational skills.
PO11	Address the requirements of the language use in a globalized context.
PO12	Practice oriented approach for knowledge creation through skill enhancement.
PO13	Put into practice the theoretical, practical and performative elements within the learning of language and literature and connect it to the everyday realities of life and living.
PO14	Equip the students to enhance their theoretical and practical wisdom to comprehend the regional requirements and contribute to the development of the society and economy.
PO15	Imbibe a research-oriented approach to the study of humanities in connection with the basic understanding of social sciences to initiate a multidisciplinary approach of study.

Course Outcomes

Semester 1

COURSE TYPE	LANGUAGE COURSE I
COURSE NAME	LANGUAGE SKILLS
COURSE CODE	EN111.3
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Master the language for personal and professional growth.
CO2	Acquire basic language skills through interactive classroom sessions.
CO3	Connect language with literature.

COURSE TYPE	ADDITIONAL LANGUAGE-I
COURSE NAME	GADYASAHITYAM
COURSE CODE	ML 1111.3
CREDIT	3
HOURS	5
COURSE OUTCOMES	
CO1	By getting to know the Malayalam novel, short story, essay, study, biography, autobiography, and travel experience, the various models of Malayalam prose are understood.
CO2	Students analyze the application possibilities of the language and thematic variations.
CO3	Ability to identify and evaluate the aesthetic features of prose literature by interacting with the cultural and social attitudes of the works.
CO4	Students acquire the ability to write good Malayalam through fluency, translation and essay writing. Gain creativity and application skills.

COURSE TYPE	COMMON COURSE - I
COURSE NAME	HINDI GADYA SAHITYA
COURSE CODE	HN 1111.3
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Understands the difference between different prose forms
CO2	Appreciates prose literature
CO3	Critically evaluates the prose forms
CO4	Elucidates lines from prose with reference to context.

COURSE TYPE	COMMON COURSE - I
COURSE NAME	GRAMMAR, COMMUNICATION, POETRY, HISTORY OF SYRIAC LITERATURE
COURSE CODE	SR 1111.3
CREDIT	3
HOURS	5
COURSE OUTCOMES	
CO1	Understands the different parts of speech
CO2	Construct effective conversations
CO3	Critically evaluate the poetic forms
CO4	Differentiate the features of literature of different ages

COURSE TYPE	FOUNDATION COURSE I
COURSE NAME	WRITINGS ON CONTEMPORARY ISSUES
COURSE CODE	EN1121.3
CREDIT	2
HOURS	4
COURSE OUTCOMES	
CO1	Sensitize students to the major issues in the society and the world.
CO2	Introduce and provide varied perspectives on contemporary issues.
CO3	Encourage critical and analytical skill.

COURSE TYPE	CORE COURSE I
COURSE NAME	INTRODUCTION TO LITERARY STUDIES
COURSE CODE	CG1141
CREDIT	4
HOURS	5
COURSE OUTCOME	
CO1	Introduce varied literary representations.
CO2	Comprehend the nature and characteristics of literature.
CO3	Possess a foundational understanding of literary forms and representations.

COURSE TYPE	VOCATIONAL COURSE I
COURSE NAME	SOFT SKILLS
COURSE CODE	CG1171
CREDIT	3
HOURS	3
COURSE OUTCOMES	
CO1	Advance unique soft skills which is beneficial for a successful life and better career performances
CO2	Increase personal, social and professional skills
CO3	Confront their surroundings enthusiastically with confidence

COURSE TYPE	COMPLEMENTARY COURSE - I
COURSE NAME	English for Specific Purposes
COURSE CODE	CG1131
CREDIT	3
HOURS	3
COURSE OUTCOMES	
CO1	Understand ESP and differentiate English for General Purpose and English for Specific purpose.
CO2	Be able to speak and write English for various specific purposes.
CO3	Familiarize with the vocabulary and language of Business English, Technical English, Travel English, Medical English, Legal English, English for Logistics, BPO English

Semester 2

COURSE TYPE	LANGUAGE COURSE III
COURSE NAME	ENGLISH GRAMMAR USAGE AND WRITING
COURSE CODE	EN1212.3
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Acquire good understanding of modern English grammar.
CO2	Write grammatically and idiomatically correct language.
CO3	Improve verbal communication skill.
CO4	Minimize mother tongue influence.

COURSE TYPE	ADDITIONAL LANGUAGE II
COURSE NAME	DRISYAKALAASAHAITYAM
COURSE CODE	ML 1211.3
CREDIT	3
HOURS	5
COURSE OUTCOMES	
CO1	Understanding the relationship between literary works and the visual arts.
CO2	By observing the visual arts of Kerala, it is possible to find similarities and differences.
CO3	Awakens one's own artistic sensibilities and motivates one to practice and express oneself.
CO4	Willingness to engage in artistic endeavours such as writing, acting and directing.
CO5	Enhances appreciation and critical appreciation of art forms.

COURSE TYPE	COMMON COURSE - II
COURSE NAME	HIDI PADYA SAHITYA
COURSE CODE	HN 1211.3
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Understands the aesthetics of Ancient and modern poetry in Hindi

CO2	Appreciates the creativity of the poets
CO3	Critically evaluates the contribution of the poets to Hindi literature
CO4	Understands the development of poetry in Hindi

COURSE TYPE	COMMON COURSE - II
COURSE NAME	GRAMMAR, COMMUNICATION, PROSE, HISTORY OF SYRIAN PEOPLE IN INDIA
COURSE CODE	SR 1211.3
CREDIT	3
HOURS	5
COURSE OUTCOMES	
CO1	Understands the grammatic functions
CO2	Develops communicative Syriac
CO3	Critically evaluates the prose of Syriac literature
CO4	Understands the development of relation between Indian culture and Syrian heritage

COURSE TYPE	CORE COURSE II
COURSE NAME	BRITISH LITERATURE I
COURSE CODE	CG1241
CREDIT	3
HOURS	5
COURSE OUTCOME	
CO1	Comprehend the origins and development of British literature and understand the specific features of the particular periods.
CO2	Understand the major concerns, structure and style adopted by early British writers
CO3	Gain knowledge of growth and development of British Literature in relation to the historical developments.

COURSE TYPE	CORE COURSE III
COURSE NAME	NARRATIVES OF RESISTANCE
COURSE CODE	CG1242
CREDIT	3
HOURS	3

COURSE OUTCOMES	
CO1	Be able to identify themes of resistance in different forms and genres of literature and to identify injustices related to race, ethnicity, sexuality, gender etc. prevalent in society.
CO2	Develop an idea of literature as a form of resistance to all forms of totalitarian authority.
CO3	Understand the inter connection between various genres in manifesting resistance and how it becomes an undeniable presence in the everyday narratives of literary and other artistic expressions.

COURSE TYPE	VOCATIONAL COURSE II
COURSE NAME	NARRATIVES OF SOCIAL JUSTICE AND RESTITUTION
COURSE CODE	CG1271
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Make students cognizant regarding pressing social issues and to apply language skills, knowledge, and social skills to identify and defend human rights violations.
CO2	Acquire skills of social work intervention in human needs and societal issues.
CO3	Consider the importance of law and imbibe a clear set of values which informs the social work practice.

COURSE TYPE	COMPLEMENTARY COURSE II
COURSE NAME	LANGUAGE FOR THE MEDIA
COURSE CODE	CG1231
CREDIT	2
HOURS	3
COURSE OUTCOMES	
CO1	Develop specific language skills for various media.
CO2	Comprehend the trends and evolution of language use in media.
CO3	Understand the role and use of language in the evolutionary history of media.

Semester 3

COURSE TYPE	LANGUAGE COURSE VI
COURSE NAME	ENGLISH FOR CAREER
COURSE CODE	EN1311.1
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Introduce students to the language skills required for appearing in career oriented competitive examinations.
CO2	Develop cognitive, logical, verbal and analytical skills necessary to succeed in competitive examinations.
CO3	Provide the pattern of questions based on common models of competitive tests.
CO4	Help students to prepare for and appear in competitive examinations.

COURSE TYPE	FOUNDATION COURSE II
COURSE NAME	EVOLUTION OF THE ENGLISH LANGUAGE
COURSE CODE	CG1321
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Knowledge of the paradigm shifts in the development of English.
CO2	Imbibe the plural socio-cultural factors that went in to the shaping of the English Language.
CO3	Recognize the politics of many 'Englishes'.

COURSE TYPE	COMPLEMENTARY COURSE III
COURSE NAME	ENVIRONMENTAL STUDIES AND DISASTER MANAGEMENT
COURSE CODE	CG1331
CREDIT	3
HOURS	3
COURSE OUTCOMES	
CO1	Engage with a wide range of issues in environmental studies and disaster management.
CO2	Acquire values for environmental protection and conservation.

CO3	Recognise the ecological basis for regional and global environmental issues
CO4	Manage natural disasters and other emergency situations
CO5	Develop a critical vocabulary related to environmental studies and disaster management.

COURSE TYPE	CORE COURSE IV
COURSE NAME	BRITISH LITERATURE II
COURSE CODE	CG1341
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Sensitize students to the changing trends in British literature in the 18th and 19th centuries and connect it with the sociocultural and political developments.
CO2	Develop the critical thinking necessary to discern literary merit and to recognize paradigm shifts in literary representations.
CO3	Connect literature to the historical developments that shaped the British history.

COURSE TYPE	CORE COURSE V
COURSE NAME	POPULAR LITERATURE
COURSE CODE	CG1342
CREDIT	4
HOURS	4
COURSE OUTCOMES	
CO1	Understand the categories of the —popular and the —canonical.
CO2	Identify the conventions, formulas, themes and styles of popular genres such as detective fiction, the science fiction and fantasy, and children’s literature and assess the literary and cultural formation of the popular.
CO3	Sensitize students to the ways in which popular fiction reflects and engages with questions of gender, identity, ethics and education.

COURSE TYPE	VOCATIONAL COURSE III
COURSE NAME	TRANSLATION STUDIES
COURSE CODE	CG1371
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Appreciate Translation Studies as an independent academic discipline.
CO2	Critically reflect on the process of translation and its types.
CO3	Build a genuine interest and to focus on a career in the field of translation.

Semester 4

COURSE TYPE	LANGUAGE COURSE VI
COURSE NAME	READINGS IN LITERATURE
COURSE CODE	CG1431
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Familiarize with various genres of writing.
CO2	Able to effectively read and appreciate literature
CO3	Acquire critical thinking by reading between the lines

COURSE TYPE	CORE COURSE VI
COURSE NAME	20TH CENTURY WORLD LITERATURE
COURSE CODE	CG1441
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Get acquainted with varied socio-cultural and political experiences and expressions.
CO2	Gain a theoretical grounding to read literatures in English from different regions and accept the fact that world literature is literature that gains in translation.
CO3	Learn to avoid homogenising cultures and languages and protect the diversity of languages and cultures present in literary works.

COURSE TYPE	CORE COURSE VII
COURSE NAME	TWENTIETH CENTURY MALAYALAM LITERATURE IN TRANSLATION
COURSE CODE	CG1442
CREDIT	4
HOURS	4
COURSE OUTCOMES	
CO1	Discern the varied milieu of the development and growth of Malayalam literature and be sensitive to its socio cultural and

	political implications.
CO2	Get a basic knowledge of the literary and the non-literary works produced in Malayalam and the politics of its plurality.
CO3	Sense the distinctness of the socio-cultural- political arena in which Malayalam literature developed.

COURSE TYPE	VOCATIONAL COURSE IV
COURSE NAME	LANGUAGE EDITING AND PUBLISHING
COURSE CODE	CG1471
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Identify the different steps and stakeholders involved in the editorial process.
CO2	Acquire a working knowledge of the mechanics of editing and proof reading and utilize the same on a practical level to create error-free, well edited texts.
CO3	Sensitize legal aspects involved in editing and publishing and gain its skill.

COURSE TYPE	VOCATIONAL COURSE V
COURSE NAME	CONTENT WRITING
COURSE CODE	CG1472
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Understand what content writing is and attain an awareness of its scope.
CO2	Gain familiarity with various digital platforms and the formats of online publications.
CO3	Strengthen content writing skills through practice tasks and gain an awareness about style and specifications in digital media platforms.

COURSE TYPE	COMPLEMENTARY COURSE IV
COURSE NAME	LITERATURES OF TRAVEL AND TOURISM

COURSE CODE	CG1431
CREDIT	3
HOURS	3
COURSE OUTCOME	
CO1	Familiarize with various forms of travel writing.
CO2	Able to effectively produce content using them.
CO3	Acquire language proficiency for professional opportunities and academic settings related to Travel and Tourism.

Semester 5

COURSE TYPE	CORE COURSE VIII
COURSE NAME	FILM STUDIES
COURSE CODE	CG1541
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Recognize the language of films and use it creatively.
CO2	Analyse films from both technical and non-technical perspectives.
CO3	Use film as a medium of communication and derive an interest in various careers related to film.

COURSE TYPE	CORE COURSE IX
COURSE NAME	INDIAN LITERATURE
COURSE CODE	CG1542
CREDIT	4
HOURS	4
COURSE OUTCOME	
CO1	Trace the historical and literary genesis and development of Indian Writing in English.
CO2	Comprehensive understanding of the major movements in Indian Writing in English across varied periods and genres.
CO3	Address the plurality of literary and socio-cultural representations within Indian life as well as letters.

COURSE TYPE	CORE COURSE X
COURSE NAME	CRITICISM AND THEORY
COURSE CODE	CG1543
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Analyse and appreciate texts critically, from different perspectives and methodologies.
CO2	Appreciate Indian Aesthetics and find linkages between Western thought and Indian critical tradition.
CO3	Gain a critical and pluralistic understanding and perspective of life.

COURSE TYPE	VOCATIONAL COURSE VI
COURSE NAME	THEATRE STUDIES
COURSE CODE	CG1571
CREDIT	3
HOURS	3
COURSE OUTCOME	
CO1	Develop a culture of theatre in students.
CO2	Help students in applying theories and contexts in play texts.
CO3	Enhance creativity in students by helping them in the production of a play.

COURSE TYPE	VOCATIONAL COURSE VII
COURSE NAME	ENGLISH LANGUAGE TEACHING
COURSE CODE	CG1572
CREDIT	3
HOURS	3
COURSE OUTCOME	
CO1	Understand the theoretical basis of language teaching, and apply it to the actual teaching process
CO2	Be able to assess critically the implications of the various approaches, methods, techniques
CO3	Have the ability to develop material for teaching, to plan lessons and conduct them effectively

COURSE TYPE	VOCATIONAL COURSE VIII
COURSE NAME	LANGUAGE OF ADVERTISING AND MARKETING
COURSE CODE	CG1573
CREDIT	3
HOURS	3
COURSE OUTCOME	
CO1	Prepare a primary advertising model
CO2	Application of skills.
CO3	To give students an appreciation of Advertising and Marketing Communications development focusing on the client's perspective.

COURSE TYPE	OPEN COURSE
COURSE NAME	FILM APPRECIATION
COURSE CODE	CG1551
CREDIT	3
HOURS	3
COURSE OUTCOME	
CO1	Decipher the meaning of a movie.
CO2	Watch, understand and analyse films from a critical perspective.
CO3	Equip them to be resourceful to find a career in areas related to film.

Semester 6

COURSE TYPE	CORE COURSE XI
COURSE NAME	GENDER STUDIES
COURSE CODE	CG1641
CREDIT	4
HOURS	5
COURSE OUTCOME	
CO1	Analyse the ways in which gender, race, ethnicity class, caste and sexuality construct the social, cultural and biological experience of both men and women in all societies.
CO2	Interrogate the social constructions of gender and the limiting of the same in to the male-female binary in its intersections with culture, power, sexualities and nationalities.
CO3	Recognize and use the major theoretical frames of analysis in gender studies in relation to the sustainable goals of development.

COURSE TYPE	CORE COURSE XII
COURSE NAME	LINGUISTICS AND STRUCTURE OF ENGLISH LANGUAGE
COURSE CODE	CG1642
CREDIT	4
HOURS	5
COURSE OUTCOMES	
CO1	Be able to analyse actual speech in terms of the principle of linguistics.
CO2	Improve the accent and pronunciation of the language.
CO3	Introduce the students to internationally accepted forms of speech and writing in English.

COURSE TYPE	VOCATIONAL COURSE IX
COURSE NAME	SCREEN WRITING AND SUBTITLING
COURSE CODE	CG1671
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Understand the concepts and techniques of scriptwriting and subtitling.
CO2	Undertake writing scripts to build a genuine interest in the field and focus on a career in screenwriting.
CO3	Analyse the audio-visual material provided and overcome the challenges in translating cultural symbols in the source language.

COURSE TYPE	VOCATIONAL COURSE X
COURSE NAME	PUBLIC RELATIONS AND CORPORATE COMMUNICATION
COURSE CODE	CG1672
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Produce effective, sensitive and ethical public relation and communication skills beneficial to the institution.
CO2	Conduct public relation campaigns through press releases and other interactive methods with special focus on corporate communication.
CO3	Help them find employment in the public/corporate sector.

COURSE TYPE	INDUSTRY BASED ELECTIVE COURSE
COURSE NAME	PROOF READING AND COPY EDITING
COURSE CODE	CG1661.1
CREDIT	3
HOURS	4
COURSE OUTCOMES	
CO1	Gain Through knowledge of the theoretical and practical knowledge of copy editing
CO2	Copy-edit non–technical materials of moderate difficulty and produce consistently wellorganized written discourse.
CO3	Find employment in the editing field as copy-editors, sub-editors and web editors.

COURSE TYPE	PROJECT/DISSERTATION
COURSE NAME	PROJECT/DISSERTATION
COURSE CODE	EN1643
CREDIT	3
HOURS	3
COURSE OUTCOMES	
CO1	Gain knowledge on a topic of choice.
CO2	Research and analyse the content or matter.
CO3	Assimilate and present the matter in specific model.