

Dr Anu Varghese

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Teaching experience: 12 years

Educational Qualification

M.Com, B.Ed, NET(JRF), Ph.D

Areas of Interest

- Management
- Finance
- Taxation

Paper Publications

1. *The Art of Travel and Tourism*; ISBN: 978-93-91700-38-6, September 2022.
2. *Farm Tourism– An Emerging Tourism Destination*. Pg.no: 157. An Overview of Net Banking; ISBN: 978-81-923165-6-7,2022 (*Member of Panel of reviewers*)
3. *Factors Influencing Buying Behaviour in M.Commerce in Kollam District of Kerala* pg.no:137-148. Management Researcher, A Peer-reviewed Journal. Vol.XXVII No.:4, October-December,2021, ISSN:2230-8431
4. *Fostering Sustainable Tourism Development*. Consumer Behaviour, Edition 1, Vol 1-September 2021, ISBN:978-93-92268-10-6

5. *Streaming Services– Consumers’ preference towards online video streaming in Kollam District*, Pg.no:108. Sambodhi: Vol.43-No.03(X), July-September 2020- ISSN: 2249-6661, UGC Care Approved, peer-reviewed, and referred journal, Impact factor 5.80
6. *An Empirical Study on Financial Literacy and Money Management among Street Vendors in Kerala* pg.no: 1-10. Kala Sarovar: Vol 23, no.04 (IV) October- December 2020, ISSN: 0975-4520 UGC Care Approved, peer-reviewed, and referred journal.
7. *Stress Management among Street Vendors in Thiruvananthapuram*, pg.no.:30-44. KICMA Reach, Journal of Management, ISSN;2395-0293, Vol.5, no:1 January – June 2019.
8. *Street Vending Problems– A brief review of Theoretical Evidence*, pg.no: 42-46. Commerce and Business Researcher: Vol.10, Issue 3 & 4, July 01- December 31, 2017
9. *Struggles in the Street for a Living–A study with special reference to Street Vendors in Thiruvananthapuram District*. Pg.no:205. International Education and Research Journal (IERJ), Vol. 2 No. 11 (2016): November Issue, E-ISSN No: 2454-9916 International Education and Research Journal..
10. *Socio Economic Conditions of Street Vendors*.
<http://www.ierj.in/journal/index.php/ierj/article/view/522>
11. UGC sponsored National Seminar on “*NBFCs The Challenges Ahead*” Organized by the Department of Commerce, St. John’s College, Anchal on 9th and 10th September 2015, Ms. Anu Varghese (Organising Secretary).
12. EPRA International Journal of Economic and Business Review Vol – 3, Issue- 7, July 2015, -ISSN: 2347 – 9671, p- ISSN: 2349 – 0187

13. *A Study on Consumer Perception on Eco-friendly Products with Reference to Kollam District in Kerala.* <https://eprajournals.com/IJES/article/8975>
14. *Impact of FDI in Retail on Street Vendors* – presented a paper in UGC sponsored 2 days National Seminar (24TH AND 25TH July 2014) on “Pros and Corns of FDI in retail Sector” in collaboration with Tamil Nadu Slum Clearance Board-Tirunelveli Division. Organized by PG. Dept. of Commerce, Rani Anna Govt. College for Women, Tirunelveli
15. *Empowering Smartphone Usage.*
<https://journals.pen2print.org/index.php/ijr/article/view/206/234>. . International Journal of Research; Vol 1, No 5 (2014): Vol-1_Issue-5_June_2014, ISSN 2348-6848
16. Asian Journal of Management, ISSN:0976-495X (Print), ISSN:2321-5771 (online) Vol.5, Issue 01, January- March 2014, abstracted in Google Scholar, Indian Citation Index. *Penetration of Social Media in Sustainable Marketing, pg.no: 67-68.*
<https://ajmjournal.com/AbstractView.aspx?PID=2014-5-1-12>

Positions Held

- ED Club Coordinator (2011-2016)
- NSS P.O (2018-22)
- Got Best NSS P.O-Certificate of Appreciation(Kerala University 2022)
- Electoral Literacy Club Coordinator(2022-continuing)

Online Lectures

<https://www.youtube.com/c/ANUSANTHOSHJOSEPH>

<https://santhoshjosephkochiyil.blogspot.com/?m=1>