

Dr Daisy Samuel

Assistant Professor of Commerce

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Teaching Experience: 11 years

Education

M.Com, M.Phil, NET (JRF), Ph.D

Areas of Interest

Finance, Marketing, Research

Posts held

1. Student Mentor; WWS
2. Convenor – Achieves and Documentation Committee
3. Member – Ethics Committee
4. Convenor – Human Rights Forum
5. Member – Women’s Grievance Redressal Cell
6. Member – NAAC Faculty Quality Circle; Criterion – Curricular Aspects
7. Member – BoS Commerce (Result evaluation, Review and updating of subject content, recording of proceedings.)
8. Member – Research Promotion and Ethics Committee (Aims at excellence in teaching and research.)
9. Programme Coordinator : “Sasthrapadham” a Management Science Enrichment Residential Camp organised by Samagra Shiksha, Kerala in Collaboration with Directorate of Collegiate Education and Dept. of General Education, Kerala
10. NSS Programme Officer 2015-19

As Resource Person

1. International Conference on Entrepreneurship in the post – Covid Scenario : Perspectives and Challenges organized by St. Joseph’s College (Autonomous), Tiruchirappalli; March 9; 2023

2. Seminar on Econometrics organized by Government Arts College, Thiruvananthapuram, May 21; 2022
3. Seminar on Research and Innovation organized by Research Forum in association with IQAC, St. Thomas College Kozhencherry; March 23; 2022

Publications

Sl No.	Name of Journal	Title of Publication	Year
1	Commerce and Business Researcher A Research Publication of Department of Commerce and Management; University of Kerala	Implication of Post Harvest Management of Perishable Farm Products in India	May 2023 <i>(accepted for publication)</i>
2	Kanpur Philosophers: International Journal of Humanities, Law and Social Sciences, UGC CARE Approved, Group 1, Peer Reviewed and Referred Journal ISSN 2348-8301, Vol. IX, Issue 1, No. 10: 2022	The Pradhan Mantri Awas Yojana (PMAY) Scheme as an Emerging Affordable Housing Opportunity in India	2022
3	Management Researcher A Peer Reviewed Journal; ISSN: 2230-8431 Vol. XXVIII No.3&4; Jul – Sep & Oct – Dec 2022	Export Competitiveness and Comparative Advantage of Edible Fruits and Vegetables in India	2022
4	Shodh Samagam, A Double-Blind, Peer-Reviewed & Referred, Quarterly Multi Disciplinary And	Climate Change and Coastal Disturbances: Impact on the livelihood of Fisherfolks in Kerala	2022

	<p>Multilingual Research Journal ; July -September 2022, RNI : CHHBIL/2018/77892 ISSN : 2581-6918 (Online), 2582-1792 (Print), Impact Factor – 6.679</p>		
5	<p>AMOGHVARTA, Double-blind, Peer-reviewed Quarterly, Multidisciplinary and Bilingual Research Journal ; June -August 2022; Year -02, Volume -01, Issue – 01, RNI : CHHBIL/2021/80395 ISSN : 2583-3189 (Online), 2583- 0775 (Print), Impact Factor – 4.824</p>	<p>Nurses Retention Strategies: Lessons from Covid-19 Pandemic</p>	2022
6	<p>Amity Journal of Professional Practices (AJPP) ISSN 2769- 5778, International Peer Reviewed Journal of Amity College Florida (USA) Vol. 2 No. 1 (2022) www.jconsortium.com/index.php/a jpp</p>	<p>Tribal Women’s Participation and Empowerment through MGNREGA and its determinants: a study in Thiruvananthapuram</p>	2022
7	<p>Amity Journal of Professional Practices (AJPP) ISSN 2769- 5778International Peer Reviewed Journal of Amity College Florida (USA) Vol. 2 No. 1 (2022) www.jconsortium.com/index.php/a jpp</p>	<p>NORKA for the Welfare of migrants and return migrants: An Assessment</p>	2022

8	Scholar: National School of Leadership, 10(2.0). Retrieved from https://jconsortium.com/index.php/scholar/article/view/525	A study of India's rural development programmes	2021
9	Amity Journal of Professional Practices (AJPP) ISSN 2769-5778, International Peer Reviewed Journal of Amity College Florida (USA) Vol. 1 No. 1 (2021) www.jconsortium.com/index.php/ajpp	Going Green: Challenges Hindering Adoption of Green Practices in Hospitals	2021
10	International Research Journal of Humanities and Interdisciplinary Studies (ISSN : 2582-8568), Impact Factor : 5.71 (SJIF 2021) Published in Volume 2, Issue 9, September – 2021	“A Study on work life balance of women employees in IT Industry”	2021
11	Mukt Shabd Journal, UGC CARE LIST GROUP- I JOURNAL ISSN Number : 2347-3150; Impact Factor : 4.6, Volume IX Issue IV (S) 2020 – 4	Empowerment of Rural Entrepreneurship through Government Intervention: A Study of Kerala	2020
12	REVIEW OF RESEARCH International Online Multidisciplinary Journal, ISSN:2249-894X UGC Approved: Journal No.48514	An Evaluative Study on the Pre-Training Phase of the Entrepreneurial Training Institutions	2019

	Impact Factor: 5.7631		
13	RESEARCH REVIEW International Journal of Multidisciplinary (RRIJM) (A division of Research Review Journals) ISSN: 2455:3085 (Online), UGC Approved Journal: Journal No: 44945, Peer Reviewed; Impact Factor: 5.214	An Evaluation of the Post Training Phase of Entrepreneurship Development Programmes: Trainees' Perspective	2019
14	The ASEAN Trade Agreement: A Boon or a Bane B. Digest Publications ISBN:978- 81- 923975-3-5	Free Trade Agreements and Indian Economy: Prospects, Potentials, Problems and Experiments	2013
15	Vyavasaya Keralam	Entrepreneurship Development: Is it Misdirected?	May 2012
16	Commerce and Business Researcher	Impact of Globalisation on Entrepreneurship – A Boon or a Bane	Jan- Mar' 2011
17	Management Researcher	Impact of EDPs on Entrepreneurial Traits	July- Sept'2011
18	Kerala Calling	Breeding Entrepreneurship	Sept 2011
19	Manage: DCMS Journal of Management	Effectiveness of EDPs: Trainees' Perception	Jan – Dec' 2011
20	Vingyana Kairali	Impact of Reduction in Import Duty on Rubber Farmers	November 2010

21	Yojana	ASEAN DEAL: Kerala's Apprehensions	September 2009
22	Vingyana Kairali	Deflation: Few Facts	October 2009
23	Southern Economist	Interim Budget 2009-10: Impact on Kerala	April 15 2009

List of Seminars/ Workshops Attended

SI No.	Name of Seminar/ Conference/ Workshop	Name of Sponsoring Agency	Place and Date	Title of Paper presented
1	Environmental Accounting and Green Practices in Business	PG and Research Department of Commerce	2019	Empowerment of Rural Entrepreneurship through Government Interaction: A Study of Kerala
2	Industries Development of Kerala- Policies and Politics	Department of Commerce, University of Kerala	16 December 2009, Trivandrum	Industrial Development and Entrepreneurial Scenario in Kerala
3	XXXIII All India Accounting Conference	Dept of Commerce, University of Kerala & Indian Accounting Association,	6 November 2010, Trivandrum	Application of Business Ethics in Entrepreneurial Sector

		Kerala Branch		
4	All India Accounting Conference and International Seminar on Accounting Education and Research	Department of Commerce, University of Kerala & Indian Accounting Association, Kerala Branch	13- 14 November 2010, Trivandrum	Is Business Ethics not for Entrepreneurs